

# w!se

working in support of education



## Who We Are

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Working in Support of Education (W!se) is an educational nonprofit that improves economic mobility of youth and at-risk adults through award winning programs that develop college and career readiness and financial literacy. We value diversity, accessibility, sustainability, and inclusion. Since 1998, we have been addressing a critical need in today's society - serving more than 1.5 million through our suite of educational programs, resources, and tools. Our programs are offered in 49 states and internationally.

## The Need We Address

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The critical barrier to economic mobility for those we serve is that they are not college and career ready and they do not have the essential financial knowledge and skills needed today. Preparing them to successfully face current challenges, make good decisions and manage their careers is a gift that sets the stage for economic wellbeing and it lasts a lifetime.

"I teach at a Title I school. Many of my students come from homes where parents do not discuss money. Students know if they have or don't have money, but they don't know how to manage it. My students have come to understand why they should limit daily purchases and **have learned the value of saving** for a rainy day."

*-Teacher, Saint Jo, TX*



# How We Achieve Our Mission

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Wise is a pioneer in providing unique and innovative educational programs, opportunities and services designed to build the knowledge and skills needed to succeed in the 21st century and a more sustainable world.

Our success is built on five pillars - relevancy, digital leadership, real-world experiences, volunteerism, and evaluation.

## FINANCIAL LITERACY

- **Financial Literacy Certification** helping high school students develop personal finance knowledge to live a life of financial well-being.
- **MoneyWISE** providing a pathway for survivors of domestic violence to become financially literate.
- **Wise Certification in Personal Finance** giving educators a widely recognized credential to teach personal finance.

## COLLEGE AND CAREER READINESS

- **The Wise Institute** delivering weekly seminars, workshops, and work experience opportunities for high school students preparing them for college and the workplace.
- **Quality of Life INNOVATIONS** fostering civic engagement and developing skills essential for college and life through a research project and scholarship competition.
- Coordinating the **Euro Challenge U.S. and Canada**, and **The Schuman Challenge**, foreign and economic policy programs, on behalf of the Delegation of the European Union to the U.S.



Scan the QR code to learn more.



"Although this is senior year, many of my students were **passionate about being changemakers**. One group is looking to continue implementing their QLI project idea after graduation, focusing on it as an entrepreneurial endeavor."

*-Teacher, Bayside High School*

# Consistent, Excellent Outcomes

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90%+

Who complete the QLI program annually go on to attend a four year college



80%+

Certified Financially Literate annually



175K+

Receive personal finance education and are prepared for college and the workplace annually



90%+

Improve essential soft skills for college & career readiness through the Wise Institute



# Benefits

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## TRAINING

Teachers are invited to participate in training orientations and webinars to build knowledge and capacity. CTLE credits available in New York State.

## SURVEY/ASSESSMENTS

Pre/post-test assessments are offered to quantitatively measure student knowledge and growth. Program impact is gauged through student and teacher surveys.

## INSTRUCTIONAL SUPPORT

Teachers receive valuable resources, such as instructional guides, digital materials, and lesson plans. Enriched learning opportunities and experienced mentors are also available to students.

## RECOGNITION

Students are eligible for scholarships, monetary awards, and a nationally recognized certification. Teachers and schools are also acknowledged based on student success in the classroom.

“Because of the W!se program, I will never forget about the importance of living within your means, budgeting and planning and considering wants vs. needs. I can now talk with my parents and other adults about money in a knowledgeable and educated way.”

*-Keeshawn Duncan, Student*

“The W!se Institute gives me an opportunity to engage with high school students, the next generation of our workforce. I enjoy showing them how sustainability can be a part of every job and how they can shape their own career path.”

*-Brian Deutsch, Con Edison, Volunteer*

“W!se gave me and hundreds of others a voice, a chance, and a whole new experience we would not have had elsewhere. I am a high school junior who feels college ready. W!se brought my writing, communication, and critical thinking skills to the next level. Their Quality of Life INNOVATIONS program was not easy, but I gained so much along the way.”

*-Samantha Saintjour, Student*

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