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MoneyW!SE Program Debuts in Philadelphia

NEW YORK, N.Y. – Working in Support of Education (w!se) is pleased to announce that last month marked the launch of the MoneyW!SE Program for Survivors of Domestic Violence in Philadelphia. Now in 4 major US cities, the Program is made possible in Philadelphia due to a generous grant from the Foundation for Financial Planning (FFP).

Through this groundbreaking program, w!se offers a 12-week course on personal finance to domestic violence survivors and at the end of each course, administers w!se's Financial Literacy Certification Test; clients passing the Test become Certified Financially Literate, earning w!se's CFL™. Classes meet once a week in the evening for two hours. Food, child care and the opportunity for financial counseling are provided.

Partnerships are key to the success of MoneyW!SE and, in Philadelphia, the program is delivered in partnership with the Financial Planning Association of the Philadelphia Tri-State Area and Women Against Abuse, a leading domestic violence advocate and service provider.

“We are truly excited about Philadelphia having the MoneyW!SE Program and appreciate the generous grant from the FFP that is making it possible,” said Phyllis Frankfort Perillo, w!se President and CEO. “This program will result in survivors of domestic violence having the knowledge and skills needed for a life of financial well-being.” she added.

Philadelphia joins New York City, Salt Lake City, UT and San Diego, CA as the 7th center for the program. MoneyW!SE was first launched in 2009 to help domestic violence survivors become Certified Financially Literate™.

About the Foundation for Financial Planning

The Foundation for Financial Planning, a 501(c)(3) non-profit, is the only organization solely focused on supporting the delivery of pro bono financial planning. Its mission is to help people take control of their financial lives by connecting the financial planning community with people in need. Visit www.foundation-finplan.org for more information and to learn how you can contribute to making a difference in the financial lives of others.

About w!se

Working In Support of Education (w!se) is a New York based educational 501(c)3 nonprofit dedicated to providing educational support services nationwide, building financial literacy and readiness for college and careers. w!se serves urban secondary school students in low-to-moderate-income areas. Extensive partnerships with schools and the private sector and a reputation for sustainable programs with measurable results have made w!se a leader in education.

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