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MoneyW!SE Program Commences in New Orleans

NEW YORK, N.Y. – Working in Support of Education (w!se) is pleased to announce the start of the new semester of our MoneyW!SE program for survivors of domestic violence in New Orleans. Now in eight major US cities, the program is made possible in New Orleans through a generous grant from the Foundation for Financial Planning (FFP).

Through this groundbreaking program, w!se offers a 12-week course on personal finance to survivors of domestic violence and at the end of each course, administers w!se's Financial Literacy Certification Test. Clients who pass the Test become Certified Financially Literate and earn w!se's CFL™. Classes meet once a week in the evening for two hours. Food, child care and the opportunity for financial counseling are provided.

Partnerships are key to the success of MoneyW!SE and, in New Orleans, the program is delivered in partnership with the Financial Planning Association of Greater New Orleans and the Metropolitan Center for Women and Children, a leading domestic violence advocate and service provider.

“We are truly excited about the start of this year's MoneyW!SE New Orleans program and we appreciate the generous funding from the FFP,” said Phyllis Frankfort Perillo, w!se President and CEO. “This program will contribute to the national effort to help survivors lead financially independent lives,” she added.

Fall classes of the MoneyW!SE program for survivors of domestic violence started at eight centers in four cities this September, including all five boroughs of NYC, New Orleans, San Diego and Salt Lake City. MoneyW!SE was first launched in 2009 to help survivors of domestic violence become Certified Financially Literate™. More than 100 survivors throughout the eight centers have registered to participate in the course this fall.

About the Foundation for Financial Planning

The Foundation for Financial Planning, a 501(c)(3) nonprofit, is the only organization solely focused on supporting the delivery of pro bono financial planning. Its mission is to help people take control of their financial lives by connecting the financial planning community with people in need. Visit www.foundation-finplan.org for more information and to learn how you can contribute to making a difference in the financial lives of others.

About w!se

Working In Support of Education (w!se) is a New York based educational 501(c)3 nonprofit dedicated to improving lives nationwide through programs that develop financial literacy and readiness for college and the workplace. w!se serves low-to-moderate-income communities nationally.

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