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Working in Support of Education to Host 12th National MoneyPOWER Conference for Financial Literacy in NYC

NEW YORK, N.Y. – On Tuesday, November 4, middle and high school educators will attend the 12th National MoneyPOWER Conference for Financial Literacy at the McGraw Hill Financial Conference Center in New York City. Organized by Working in Support of Education (w!se), the Conference will feature leading experts in finance and education, with a focus on strengthening teacher’s knowledge of personal finance topics and instructional strategies.

The day will begin with teachers and schools from across the country being recognized for exceptional achievements on the w!se Financial Literacy Certification Test. Attendees will be treated to remarks during the Opening Ceremony from guest speaker **Ron Lieber**, *New York Times* personal finance columnist and author of *The Opposite of Spoiled*.

Later in the afternoon, following engaging workshops and presentations, guests will hear from **Lori Sackler**, Senior Vice President, Morgan Stanley Wealth Management and author of *The M Word: The Money Talk Every Family Needs to Have About Wealth and Their Financial Future*.

“We are very pleased to have a special group of speakers, presenters and exhibitors join us for this year’s MoneyPOWER Conference,” said w!se President & CEO Phyllis Frankfort Perillo. “The exceptional educators that will be in attendance are in for a real treat. I look forward to seeing everyone on November 4.”

The 2014 MoneyPOWER Conference is made possible through the generosity of McGraw Hill Financial.

For more details and to register for the Conference, please visit:

<http://www.wise-ny.org/moneypower2014.htm>

About w!se

Working In Support of Education (w!se) is a New York based educational 501(c)3 nonprofit dedicated to providing educational support services nationwide, building financial literacy and readiness for college and careers. w!se serves urban secondary school students in low-to-moderate-income areas. Extensive partnerships with schools and the private sector and a reputation for sustainable programs with measurable results have made w!se a leader in education.

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