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Capital One Provides Career Advice at the w!se Institute

NEW YORK, N.Y. – On April 15, volunteers from Capital One visited the w!se Institute for Lifelong Learning to kick off the 8-week “Introduction to Personal Finance” freshmen seminar at the High School of Economics & Finance in downtown Manhattan. The first week of the seminar featured a career planning session delivered by the volunteers entitled “Finding the Right Job.” In addition to providing volunteers for the session, earlier this year Capital One generously awarded w!se a grant to support the award-winning Institute for the 2014-15 school year.

The w!se Institute is the only educational program of its type in New York City and has been a standard-bearer in experiential learning since 1993. More than 100 seminars on a variety of relevant, interesting and thought-provoking topics are offered throughout the school year as an integrated part of the school curriculum. Budding entrepreneurs learn how to start a business; young sous chefs prepare dishes which extol the virtues of healthy living; aspiring Wall Street bankers explore careers in global finance and much more!

“As a cherished partner, we’re very grateful for Capital One and its continued support of the w!se Institute,” said w!se President and CEO, Phyllis Frankfort Perillo. “The seminar on career planning was extremely valuable to students at the High School and we’re thankful to have it delivered by Capital One volunteers.”

Since the program’s inception in 1993, the w!se Institute has helped benefit the lives of 15,000 students, contributing to the High School’s 83 percent college retention rate in 2013 that was well above the New York City average.

About w!se

Working In Support of Education (w!se) is a New York based educational 501(c)3 nonprofit dedicated to improving lives nationwide through programs that develop financial literacy and readiness for college and the workplace. w!se serves low-to-moderate-income communities nationally.

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